



R. W. BENWICK
ASSOCIATES LIMITED®

AN RWBA COACHING SERVICE



1-866-952-6224 or 1-866-95COACH
www.rwbenwick.com

CAREER^{Choice}

MAKING POWERFUL CAREER CHOICES
DOING WHAT YOU ARE

COACHING FOR MORE SUCCESS & FULFILLMENT

CAREER CHOICE BENEFITS

- **Powerful** career planning support resource
- **Provides** practical insights into addressing career choices
- **Provides** proactive guidance and coaching to the employee
- **Helps** employees systematically plan & make career choices
- **For** leaders and employees wanting clearer career direction
- **Helps** meet the needs of both the employee and organization
- **Moves** the employees forward when 'stuck' in their career
- **Supports** organizational rightsizing & strategic HR planning

LEARNING OBJECTIVES

- **Recognize** what motivates the employee the most
- **Gain** clarity around values, needs, abilities and strengths
- **Identify** a range of possibilities and define true purpose
- **Identify** potential career opportunities inside and outside
- **Evaluate** and choose various career options available
- **Develop** a personalized career action plan
- **Assess** entrepreneurship as a viable option

COACHING STRUCTURE

Career choice coaching will focus the employee/leader on the following areas:

- managing transitions
- entrepreneurial disposition
- taking personal inventory
- personal financial planning
- defining alternatives
- coping with transition
- personal action planning

FOCUS

To accelerate the individual's ability to make the best balanced choice of career direction that successfully meets their and the organization's needs!

"The coaching received in support of the career choices I was wrestling with was absolutely invaluable. It changed my life and I've never looked back since."

Brian Nann - Sr. Manager - Branch Transactions, Bentall Group