



R. W. BENWICK
ASSOCIATES LIMITED®

AN RWBA COACHING SERVICE



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www.rwbenwick.com

LEADERSHIP³⁶⁰

ACCELERATED LEADERSHIP 360° FEEDBACK COACHING

COACHING FOR MORE SUCCESS & FULFILLMENT

FEEDBACK RESOURCE

- **Promotes** effective leadership and management practices
- **Backed** by over 20 years of rigorous research
- **Measures** a wide range of key benchmarked leadership practices
- **Focuses** on strategic leadership &/or emotional intelligence competencies
- **Helps** achieve sustainable positive leadership behaviors change
- **Specifically** designed to support either executives or managers
- **Supports** Executive & Management development
- **Advances** systematic development through an on-line 'TalentAccelerator' tool

LEARNING OBJECTIVES

- **Identify** leadership practices most important for success
- **Understand** others perception of your leadership behaviors
- **Clarify** current strengths and areas for your development
- **Determine** specific next steps for professional development
- **Have** access to a web-based TalentAccelerator® system
- **Assure** developmental changes successfully happen!

COACHING STRUCTURE

Leadership 360° coaching focuses on effective leadership and management practices involving the following process:

- 360° leadership feedback
- Specify change strategies
- Importance to the job
- Coach & monitor progress
- Strengths & weaknesses
- Supplemental feedback
- Areas for clarification
- Continue development
- Identify development targets

FOCUS

To gather and report feedback impelling action and change, improving the leader's job effectiveness and ability to successfully drive business results!

"I perceived a need, my RWBA helped me see a much bigger picture, and as a result, both my organization and I have been huge beneficiaries of my executive coaching."

Tony Walton - VP & GM - Genstar Structures